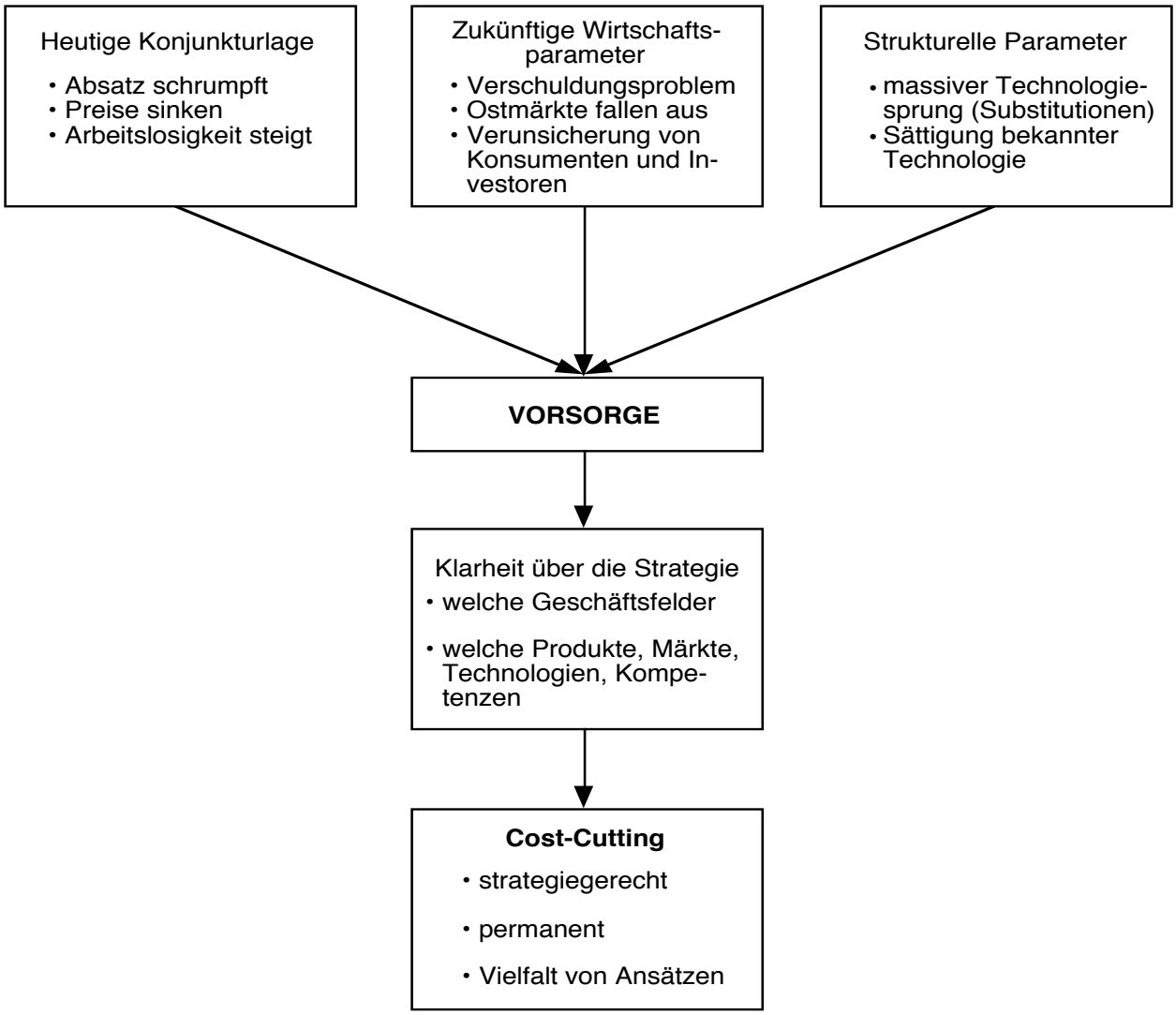LEAN-MANAGEMENT: COST-CUTTING